

UVODNE BESEDE

Metoda Dodič Fikfak





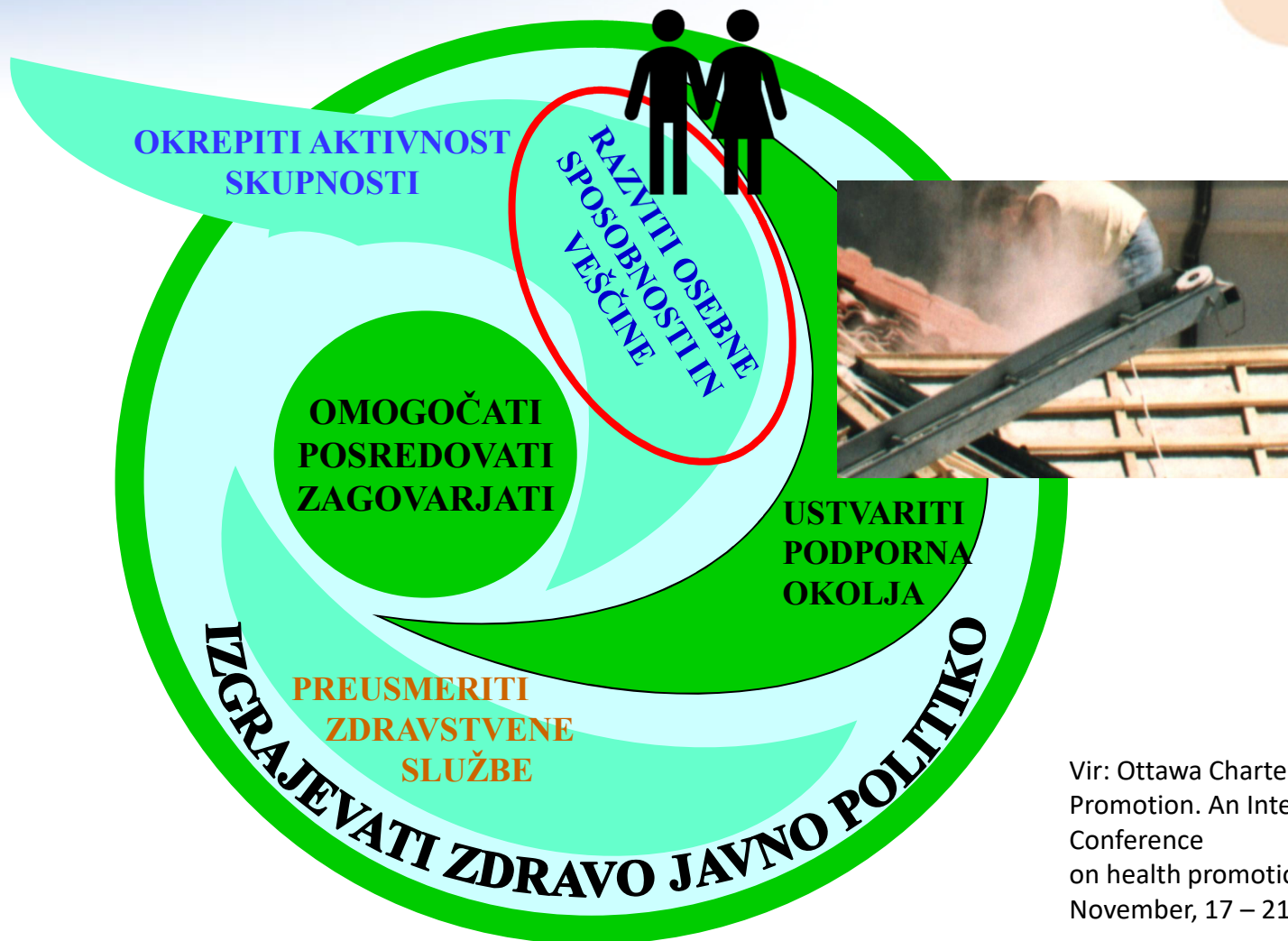
Ottawska listina



Vir: Ottawa Charter for Health Promotion. An International Conference on health promotion. Ottawa: November, 17 – 21,



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OKREPITI AKTIVNOST
SKUPNOSTI

RAZVITI OSEBNE
SPOSOBNOSTI IN
VEŠČINE



OMOGOČATI
POSREDOVATI
ZAGOVARJATI

USTVARITI
PODPORNA
OKOLJA

PREUSMERITI
ZDRAVSTVENE
SLUŽBE

IZGRAJEVATI ZDRAVO JAVNO POLITIKO

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SPOROČILO OTTAWSKE LISTINE

**Skrbi za zdravje ne smemo
omejevati na zdravstvo.**

Zdravje nastaja/se izgublja tam, kjer ljudje
živijo, delajo, se igrajo...

V zdravstvenih domovih, bolnišnicah, specialističnih
ambulantah skušajo zdravje predvsem povrniti.



Percentage of U.S. worksites that offered specific health programs, 2017.

46% of U.S. worksites offer some type of health program to employees.



19%
Tobacco Cessation



29%
Physical Activity



17%
Obesity/Weight Management



Tečaji, predavanja, delavnice
Dostop do telovadnic
Podpora zdravemu obnašanju: npr. podjetje brez tobaka
Zdravo delovno okolje:
- ponudba zdrave hrane
- zdravo delovno mesto: evalvacija novih tveganj in odpravljanje teh

*Workplace Health
is moving in the
right direction.*



www.cdc.gov/workplacehealthpromotion

Note: Responses are from U.S. worksites with 10 or more employees.
Source: CDC Workplace Health in America Survey, 2017

WORKPLACE HEALTH MODEL

1 OCENA STANJA

- INDIVIDUAL**
(e.g. demographics, health risks, use of services)
- ORGANIZATIONAL**
(e.g. current practices, work environment, infrastructure)
- COMMUNITY**
(e.g. transportation, food and retail, parks and recreation)

4 EVALVACIJA

- WORKER PRODUCTIVITY**
(e.g. absenteeism, presenteeism)
- HEALTHCARE COSTS**
(e.g. quality of care, performance standards)
- IMPROVED HEALTH OUTCOMES**
(e.g. reduced disease and disability)
- ORGANIZATIONAL CHANGE, "CULTURE OF HEALTH"**
(e.g. morale, recruitment/retention, alignment of health and business objectives)



2 NAČRT DELA UPRAVLJANJE

- LEADERSHIP SUPPORT**
(e.g. role models and champions)
- MANAGEMENT**
(e.g. workplace health coordinator, committee)
- WORKPLACE HEALTH IMPROVEMENT PLAN**
(e.g. goals and strategies)
- DEDICATED RESOURCES**
(e.g. costs, partners/vendors, staffing)
- COMMUNICATIONS**
(e.g. marketing, messages, systems)

3 IMPLEMENTACIJA

- PROGRAMS**
(e.g. education and counseling)
- POLICIES**
(e.g. organizational rules)
- BENEFITS**
(e.g. insurance, incentives)
- ENVIRONMENTAL SUPPORT**
(e.g. access points, opportunities, physical/social)





CDC

Programi promocije zdravja na delovnem mestu bodo bolj uspešni, če se pri njihovem načrtovanju in izvajanju upoštevata varnost in zdravje pri delu.

Hvala za pozornost

